

Application Guidance, Jerwood/FVU Awards 2020: *Hindsight*

Within this document you will find all of the questions and information included within the online application form, followed by a list of FAQs. The areas of the online form requiring a response are highlighted in yellow below - we suggest preparing your answers offline using this as a guide, and then copying and pasting your responses into the online form once you are ready to submit. Your application must be submitted via the online portal at JerwoodFVUawards.com.

Application Form content:

We are inviting artists to respond to and explore the curatorial theme *Hindsight* with a proposal for a new artwork using any form of moving image. Only one application will be accepted per person or group. There is no fee to apply.

If you experience any technical difficulties with submitting your application form, please contact FVU for advice: admin@fvu.co.uk / 020 7407 7755

In this application form, you will be asked to supply:

- Name and contact details
- 400 word artist's statement*
- 500 word proposal responding to the curatorial theme: *Hindsight**
- 50 word proposal summary
- Five-minute showreel or sample of your work via Vimeo or YouTube
- Up to four still images in a single PDF
- Your CV, no longer than two sides of A4 as a PDF
- Answers to a set of questions to help us monitor Equal Opportunities

*If you would prefer to submit your 400 word artist's statement and 500 word proposal as an audio recording, please contact FVU: admin@fvu.co.uk / 020 7407 7755 for guidance on how to do so.

Funding to help those facing barriers to apply for this opportunity is also available. If you require assistance please contact FVU: admin@fvu.co.uk / 020 7407 7755

Saving your application

Having created a login you can save your work using the 'Save' button at the top and bottom of the page and log in at a later time to make edits before submitting your application. For peace of mind we suggest preparing your answers offline and then copying and pasting your answers into the online form once you are ready.

Privacy

The personal data you give us here will be used to process your application for the Jerwood/FVU Awards 2020: *Hindsight* by Jerwood Charitable Foundation and Film and Video Umbrella and will be shared with external members of the selection panel. We will only contact you in connection to this application. Your personal data will be kept by both Jerwood Charitable Foundation and Film and Video Umbrella for up to 10 years and will only be used by each organisation for their own artist research, evaluation, reporting and marketing analysis for artist opportunities. It will not be passed on to anyone else. If you want to be removed from either organisation's database you can email Jon Opie: Jon@jerwoodcharitablefoundation.org and Susanna Chisholm: susanna@fvu.co.uk. You have the right to contact the Information Commissioner's Office should you wish to complain about how your information has been handled.

You will be asked to upload film clips via [YouTube](#) or [Vimeo](#) who may also use your data according to their own privacy policies.

Eligibility

Applicants must have the legal right to work in the UK, have been resident in the UK for the last three years and must be resident within the UK for the duration of the development and production period, through to the close of the premiere exhibition. You need not be a British National to apply.

I confirm that I have a legal right to work in the UK, have been resident in the UK for the last three years, and intend to remain resident in the UK until June 2020.

Applicants must be within five years of beginning their professional artistic practice. For some artists this will mean being within five years of graduating an educational course, whilst others might have changed their direction or career and mark their entering into their professional artistic practice differently.

We welcome applications from those who have no formal education or qualifications. We will not consider applications from those who are currently undertaking a higher education programme of study (whether part- or full-time), at any point between June 2019 - June 2020 (this includes dissertation writing). Please use this space to define how and when you consider the beginning of your professional artistic practice to be.

Contact Details

Name of individual applicant or group

Only one application will be accepted per person or collaborative group. You may submit an application as an individual, as well as a different application as a member of a collaborative group, providing the two practices are distinctly different.

[Text field]

Group Names

If applying as a group, please enter the names of all group participants.

[Text field]

Contact Address

(Including postcode)

[Text field]

Contact Telephone Number

[Text field]

Contact Email Address

[Text field]

Websites

(Optional, we do not commit to viewing all websites)

[Text field]

Artist's Statement

In your statement you may choose to cover current motifs or preoccupations in your practice, and/or provide brief outlines of areas you are interested in exploring in the future.

[Text field, 400 words maximum]

*If you would prefer to submit your 400 word artist's statement and 500 word proposal as an audio recording, please contact FVU: admin@fvu.co.uk / 020 7407 7755 for guidance on how to do so.

Curatorial Theme: *Hindsight*

'Hindsight is always 20/20', said the great film director Billy Wilder – giving voice to a feeling, shared by many, that life, for all its mystery and complexity, would be so much more explicable and fulfilling if we had understood in the past what we are able to see all too clearly today.

Instead, human beings are wise after the event. Enlightenment always arrives just that little bit too late. And as we look back, confronted by the choice of paths we have taken, we also note the ones we did not. It all makes for better self-knowledge, but often leaves us rueful, pondering how things could have turned out differently.

Hindsight is a wonderful thing, some people say, usually meaning the opposite: dismissing retrospection as nothing but a pointless indulgence, the province of 'if only' and 'what might have been'. Yet 'hindsight', in its different interpretations, feels like a wonderfully appropriate theme for the 2020 Jerwood/FVU Awards. At what will be the start of a new decade, hoping to free itself from the shadow of recent turbulence and austerity, acknowledging past lessons (or mistakes) in pursuit of new alternatives may well become the order of the day. Objects in the rear-view mirror may still exert a disproportionate fascination, or, in some cases, be a source of continuing dismay or regret, but keeping them

in vigilant focus can also be salutary and instructive. Looking back can be a prelude to moving forward. What people carry with them from the past can help to illuminate and determine the future.

Hindsight may be 20/20, but foresight is always 50/50, as one wag who wasn't Billy Wilder once said – meaning that while the past reveals itself in stark outlines, the future is uncertain and equivocal. But the best guide to what is coming can often be found in the present, and in earlier experiences and precedents. For that reason, we would like you to explore the contemporary significance of 'hindsight' in broad and imaginative ways, drawing on diverse inspirations, from the influence of history, from the lexicon of cultural memory, or from the back-story of immediate personal experience. Or your idea could revolve around a particular insight or observation; such as a reflection, for example, on how modern technological communication increasingly incorporates a review or overview function: scrolling you through a timeline, sending you back to a particular point in time, like the Facebook Memories feature, or directing you the beginning of an email thread.

Hindsight is indeed a wonderful thing. We look forward to seeing what you make of it.

Proposal

Please write a proposal outlining the work that you would like to make if you were successful with your application.

We are looking for innovative, bold, exciting and thought-provoking ways of addressing the theme *Hindsight*, which are achievable for a budget of £25,000 (£6,000 fee, £19,000 production budget), within a 10-month development and production period.

- Fully consider your proposal and give as much detail as possible, covering the ideas behind the work and the practicalities of how they might be realised.
- If specific elements require significant resources, or undertaking risks, outline how you would make that work.
- A detailed budget isn't necessary at this stage, but it can be useful to include information about how the budget might be spent, e.g. what cast and/or crew might be required, and/or details of the locations you might want to work in.

The Jerwood/FVU Awards won't support projects that require additional funding, but will accept in-kind contributions and applications for which research has already been completed, provided that no production has already begun.

Should you be selected we will not hold you to every detail outlined in your proposal and will encourage your ideas to grow and evolve. We look for artists within whose work we see the potential for progression in their practice and profile. We support experimentation with new and ambitious ways of working in order for the artist to produce a step-change piece of work.

Please write a proposal in response to the curatorial theme. 500 words maximum. *

[Text field, 500 words maximum]

*If you would prefer to submit your 400 word artist's statement and 500 word proposal as an audio recording, please contact FVU: admin@fvu.co.uk / 020 7407 7755 for guidance on how to do so.

Please summarise your proposal in 50 words.

[Text field, 50 words maximum]

Artwork Submissions

You may submit a maximum of five minutes of your moving-image footage, uploaded to either Vimeo or YouTube to be viewed online via a single link.

What to include:

- Submit a clip (or selection of clips) that best represents your practice, so that the selection panel can easily gain an understanding of your existing skill with the medium.
- It could be one complete work, a clip, or selection of clips showcasing different works you have made, so long as together they don't exceed five minutes.
- If your proposal is complex to articulate and you would find it more helpful to use this feature to help explain your idea, you can instead submit reference material for the proposed work that is not of your own making. But generally speaking, we find it most useful for the panel to see work that you have made.
- If your video requires a password, you must use: JFVU

Please insert link here: [Text field]

Images

In addition to submitting video footage you may also submit up to four still images, entered into a single PDF document.

Please enter one image per A4 page. PDFs will be printed for the panel, so please ensure that images are of a printable quality. Please include your name, and specific image details on each page.

Please upload your PDF here (maximum file size 5MB): [Upload file]

Artist CV

CVs should be no longer than two sides of A4, with font size no smaller than 11pt. Both pages of your CV should include your name at the top.

Detail to include:

- Information on your education (which must include details of your secondary school and beyond where applicable).

- Selected solo exhibitions, selected group exhibitions, any awards or residencies that you might have received, and any publications or articles by or about you.
- Include information on any confirmed educational courses or qualifications, exhibitions, awards or residencies that are current or are yet to take place, as well as those that have already taken place.

Please note, as stated under 'Eligibility', we will not consider applications from those who are currently undertaking a higher education programme of study (whether part- or full-time), at any point between June 2019 - June 2020 (this includes dissertation writing).

Please upload your CV as a PDF here: [\[Upload file\]](#)

Declaration

I hereby declare that all information provided in this application form and the documents and links submitted herewith are true and correct to the best of my knowledge and belief, and the work and ideas submitted are my own. [\[Checkbox\]](#)

Equal Opportunities Monitoring

We are committed to inclusion and equal opportunities and actively encourage applicants from all backgrounds, of different ages, genders, social and economic backgrounds, ethnicities, religions and sexual orientations, and from people with and without disabilities.

In order to continually review our approach to equality of opportunity, we would be very grateful for your responses to the following questions. For each compulsory question, there is an option of 'prefer not to say'.

The personal data that you give us on this form will not be viewed with your application and will only be used anonymously by both Jerwood Charitable Foundation and Film and Video Umbrella for the purposes of evaluating, reporting and marketing analysis. It will only ever be shared in its aggregated anonymous form.

Did you experience any significant barriers whilst submitting your application?

[No](#)

[Yes \(please specify\)](#)

[Prefer not to say](#)

Are there any other formats or media that you would prefer to see the curatorial theme and application requirements presented in?

[Video](#)

[Audio](#)

[Other \(please specify\)](#)

How do you feel about the amount of explanation we give in words?

[Needs more](#)

Just right
Needs less
Prefer not to say

Do you feel the language that we use is clear and easy to comprehend?

No
At times
Yes
Prefer not to say

Is there anything else that we could do to make the application faster or easier?

[Text field]

Is there anything we have done well regarding the accessibility of this application?

[Text field]

Is there anything else you would like to add about the call for entries in general?

[Text field]

How old are you?

Under 16
16-19
20-24
25-29
30-34
35-39
40-44
45-49
50-54
55-59
60-64
65-69
70-74
75-79
80-84
85 or older
Not known / Prefer not to say

How would you describe your ethnic group?

White - British
White - Irish
White - Gypsy or Irish Traveller
White - Other White background
Mixed - White and Black Caribbean
Mixed - White and Black African
Mixed - White and Asian
Mixed - Other mixed/multiple ethnic background

Asian or British Asian - Indian
Asian or British Asian - Pakistani
Asian or British Asian - Bangladeshi
Asian or British Asian - Chinese
Asian or British Asian - Other Asian background
Black or Black British - African
Black or Black British - Caribbean
Black or Black British - Other Black/African/Caribbean background
Arab
Other (Please specify)
Not known / Prefer not to say

Do you consider yourself to have any disability/disabilities?

Blind / Visual impairment
Deaf / Hearing Impairment
Learning difficulty
Mental health
Mobility
Speech impairment
Other disability
None
Prefer not to say

How would you describe your gender?

Male
Female
Prefer not to say

How did you hear about the Jerwood/FVU Awards?

Website: Jerwood/FVU Awards
Website: Jerwood Arts
Website: FVU
E-Bulletin: Jerwood Arts
E-Bulletin: FVU
E-Bulletin: Art Monthly
Facebook: Jerwood Arts
Facebook: FVU
Twitter: Jerwood Arts
Twitter: FVU
Instagram: Jerwood Arts
Instagram: FVU
Jerwood Arts printed brochure
Word of mouth
Via an artist
Via an academic contact (please specify)
Advert in print (please specify)
Press article (please specify)

Listings (please specify)

Via another organisation on social media (please specify)

Other (please specify)

Please review all of the information that you have entered above before submitting this application form. Once you click 'SUBMIT' you will not be able to go back and make any changes.

Once you click SUBMIT you will receive a confirmation email within a few minutes. If you do not receive a confirmation email please contact FVU: admin@fvu.co.uk / 020 7407 7755

Frequently Asked Questions

Who is the programme run by?

The Jerwood/FVU Awards are a collaboration between Jerwood Charitable Foundation and Film and Video Umbrella.

When is the next call for entries?

Applications for the Jerwood/FVU Awards 2020: *Hindsight* are open between Monday 11 February - 2pm 8 April 2019.

If you would like to be kept informed of our activities, including being notified when we reopen for applications in future years, please sign up to our mailing lists below.

[Sign up to FVU's mailing list](#)

[Sign up to Jerwood Charitable Foundation's visual arts mailing list](#)

Eligibility

There are no educational requirements and there is no age limit to apply.

We accept applications from:

- Artists and collaborative groups working in moving image, within five years of beginning their practice.
- Those with the legal right to work in the UK, who have been resident there for at least three years at the point of application and who will continue to be resident there consistently until June 2020. You do not need to be a British National.
- Those who have applied in previous years, as well as those who have not.
- We will only accept one application per person or collaborative group.

We do not accept applications from:

- Anyone who is undertaking part- or full-time higher education at any point between June 2019 and June 2020 (including dissertation writing)
- Projects for which additional funding is secured, or will need to be sought. Although we do support projects for which research has already been supported, providing that production has not yet begun. (The later FAQs on 'additional finances' and 'in-kind support' provide more information on this topic).

Do the panel always award the usual suspects?

We hope not! However, we would like to see applications increase from applicants who are based outside of London and from artists with disabilities and people of colour, as currently the applications that we receive do not represent the demographics of the UK workforce, and this imbalance then gets reflected in the awards made. We are working hard to reach a broader group of applicants and to reduce barriers for all to apply. To do so: we reach out to an ever-expanding list of hundreds of arts and educational organisations nationwide to ask them to encourage people in their networks to apply; within limited budgets, we advertise the call for entries as widely as we can; we provide a travel budget for those outside of London and a budget to cover additional costs for artists who may face barriers to applying; we offer the option to submit proposals and artist statements as texts or audio recordings; we do not require artists to have any specific educational certificates; we offer advice sessions to support artists in making applications; and we no longer charge a fee to apply. Awards will always be made on the merit of applications.

Is there any additional support available for artists wishing to apply who require additional support in order to do so?

Yes. Funding to help those facing additional barriers to apply is also available. If you require assistance please contact FVU at admin@fvu.co.uk / 020 7407 7755 and describe the support that you would need.

Can I submit more than one application?

Only one application will be accepted per person or collaborative group. You may submit an application as an individual, as well as a different application as a member of a collaborative group, providing the two practices are distinctly different.

Are there any costs involved in applying?

No. We have removed the submission fee so that more people are able to have the opportunity to have their work considered by the panel.

What will I be asked in the application?

We advise you to prepare your application off-line using this document to guide you. You will need to copy and paste the content into the online application form when you are ready to submit. Only online applications will be accepted.

How much is the Award?

We have increased the value of the individual commissions to £25,000 for 2020, which has increased both the artist's fee and the production budget.

What does the £25,000 Award cover?

Artist fee: £6,000

Production: £19,000

The production budget is to cover all costs involved in the production of the proposed work from pre-production to post-production. (There is a separate budget for installation and presentation equipment, but if your proposal requires very specific or costly presentation equipment and/or sculptural or 2-D features in addition to the moving-image component, then these will likely need to be included within the £19,000 production allocation.)

Should I be selected, what am I committing to?

Should you be successful in your application to the Awards, we will require a considerable time commitment from you. This is part of the reason why we will not consider an application from anyone who is undertaking a higher education programme of study (whether part- or full-time) at any point during the production and exhibition period (including dissertation writing). Please keep in mind the key dates (please refer to the website) and ensure you can commit enough time within the timeframe of the Awards to the production of the work, as well as to the exhibition installations, and to promoting your work with us. £6,000 of the £25,000 budget will be paid to you as a fee to buy in this time from you. However, please do not apply if you do not feel you will be able to commit an appropriate amount of time to the Awards.

If I am not based in London, is there a budget to support my travel to interview and meetings?

Yes. We encourage applications from artists who are not London based, and have an additional budget to support their travel.

Can I apply this year if I have applied in previous years?

Yes. We strongly encourage applications from those who have applied in previous years. We receive a great volume of strong applications each year which forces difficult decisions to be made. Just because you might not have been successful in one year does not mean that we are not interested in your work.

What information should be included in my proposal?

We look for applications that address the curatorial theme in innovative, bold, exciting and thought-provoking ways. Applications to the Awards should be fully considered and as detailed as possible, covering both the ideas behind the work as well as the practicalities of how they might be realised.

Although we don't ask for a detailed budget at this stage, the selection panel needs to understand how the project is achievable using the funds available. Therefore it can be useful to include information about how the budget might be spent, e.g. what cast and/or crew might be required, and/or details of the locations you might want to work in. If there are items that require significant resources, please outline how you would make that work. For example, if you have in-kind support, do mention it, especially if your project requires particularly costly activities. Note that this Award doesn't cover projects for which additional funding is in place or will need to be sought, although we do accept applications for which research has already been supported as long as production has not yet begun.

There is only a 10-month development and production period, so the more fully formed your ideas are, the easier it will be for us to envisage what it is that you might want to make and to see how we might help you realise it. Should you be selected for the Awards, we will not hold you to the letter of what you say in your application and will encourage your ideas to grow and evolve during the 10-month development period. We look for artists within whose work we see the potential for progression in both their practice and profile. We aim for this period to be of significant benefit to the artists selected, to experiment with new and ambitious ways of working in order to produce a step-change piece of work for them.

What should I include in my five-minute showreel?

We suggest submitting a clip (or selection of clips) that best represents your practice and/or your proposal, so that the selection panel can easily gain an understanding of your existing skill with the medium. The maximum length is five minutes. It could be one complete work, a clip, or selection of clips showcasing different works you have made, so long as together they don't exceed five minutes.

If your proposal for the Awards is complex to articulate and you would find it more helpful to use this feature to help explain your idea, you can instead submit reference material for the proposed work that is not of your own making. But generally speaking, we find it most useful for the panel to see work that you have made.

If I need more than the £25,000 offered to make my proposed work, can I bring additional finances to support the project, and will you support applications for works on which production has already begun?

No. We will not commission works that we believe cannot be made for £25,000 or less. We aim for parity between the ambition, scale and quality of commissioned works both in and between years, so as to indicate to future applicants what can be achieved on this budget. More importantly, we do this so that the selection of the two awardees cannot be swayed by the benefits or risks involved with the promise of or access to additional financial support. This said, many of the stronger applications that we receive have already benefitted from considerable research and development periods, which may have involved resources in the form of an artist's time already invested, or injections of outside funding to support research of a specific idea. We cannot control the amount of time or resources an applicant might have already put into the development of an idea prior to our receiving an application, however we will not fund any work on which production has already begun. If you are unclear about what this means, please discuss with FVU in advance of applying.

Will you allow the proposed production to benefit from in-kind support?

Yes. We do allow projects to benefit from in-kind support. If you know you already have promises of in-kind support in order to realise the proposed work then it can be worth mentioning these in your application, as it can make a seemingly unaffordable or difficult to realise proposal more of a viable commissioning candidate. For example, if you know you want to shoot in a location that is difficult and/or costly to gain access to, but you have already sought and know you have free access to that location, then that may make the difference between our deciding it can or can't be realised within budget. FVU will also often work to bring in in-kind support from third parties in order to make your budget go further.

What do you mean when you say you invite proposals in "any form of the moving image"?

Although previous commissions have often been works for single screen that are digitally shot and presented, we are interested to see proposals for artworks in a wider variety of forms, so long as they are moving-image artworks. For example we would be interested to consider proposals for multi-screen works, works shot and/or presented on film, animated works created via analogue or digital techniques, works of any duration, VR works or works involving other moving-image technologies, and installations involving not just moving-image components, but also sculptural or wall-based components - so long as the moving-image component is the most significant. However, all of these come with different cost implications, so please consider this when submitting your proposal. We do have a presentation budget that is separate from the production budget awarded, however this presentation budget is limited in scope, and therefore if you are proposing to shoot or present on film, or need to edit, sound mix, grade and master for multiple screens, or require very specific presentation equipment or high volumes of presentation equipment that we would have to buy in, or if you want to fabricate objects or frames, as examples, then the awarded budget of £25,000 (£6,000 fee, £19,000 production budget) will need to cover these things too.

If my application is successful, what support will I receive to make my work?

In addition to financial support, you will be supported throughout the process by the FVU team who will act as your Producers. You will be assigned a dedicated Production Manager who will work with you to realise your proposed work, who will help you with research, budgeting and logistics, as may be appropriate to the needs of your proposal. Throughout

the process you will attend regular meetings with your Production Manager, and FVU's Director and Programme Development Director who will offer both curatorial and practical suggestions and support. These meetings, from time to time, will also be attended by the Head of Visual Arts and the Gallery Manager at Jerwood Charitable Foundation who will also offer curatorial support, and together with FVU's Technical Manager they will guide you through installation planning for your exhibition. Your budget will be managed by FVU, and all payments to suppliers will be made by FVU.

Will you consider applications for projects that need to be made abroad?

Yes. However, please be aware that while we are happy to consider applications for works that need to be shot or have elements made outside of the UK, as the Producers of your work, FVU need to have a clear overview of what you are doing, and ensure the safety of all participants. Shooting abroad inevitably raises the costs of a production, and makes it more complicated to oversee, therefore if proposing a work that needs to be shot or have a component undertaken abroad please consider carefully the impact of this on the budget and logistics.

What support is available if I need assistance with my application?

If your question is not answered within this FAQ section, FVU staff will be available to respond to any additional questions that you may have throughout the application process. However, we have a small team, so if you only request assistance in the last few days before the deadline for applications then we cannot guarantee to get back to you before the deadline, due to a high volume of applications that we typically receive in this period. Therefore we strongly recommend submitting your application well in advance of the deadline, in case any questions arise when you are completing the form. For questions about your application please contact: admin@fvu.co.uk / 020 7407 7755.

We also offer the opportunity to meet with a member of the internal panel for a 10-minute advice session in advance of applying. Please check our [Exhibitions & Events](#) page where we will post the date of this advice session to allow you the opportunity to book a place. Places are limited so please be sure to book well in advance. At these sessions we will be unable to read draft applications or texts, but we will be able to discuss your specific ideas for applications on the day, and guide you as to how you might strengthen these in the application. If you live too far away to attend an advice session, you may contact FVU to book in a session with Susanna Chisholm. To do so please contact: admin@fvu.co.uk / 020 7407 7755.

Will I get feedback on my application?

Due to the high volume of applications that we receive we are unable to provide individual feedback to all applicants. If requested we will provide feedback to all those who are longlisted for the external panel's consideration.

What happens if I experience a technical issue with the website?

We troubleshoot the website thoroughly before launch, nevertheless, from time to time people do report technical difficulties when submitting via the website. 99% of these occur within the last hour before we close the applications portal as a result of the high volume of applicants trying to submit to us at that time. Therefore we strongly advise that you try to submit your application well in advance of the deadline, to avoid this situation. The online

form does have a 'save' function so that you can draft and return to your application at a later date, but this function is more likely to falter on the morning of the submission deadline due to the number of people using the site. For peace of mind we recommend drafting your application offline so that when you have perfected what you want to say, you can then paste your answers into the online form. (Please be aware Word and website word count tools may differ slightly). If you do experience a technical issue with the website, please report it to us asap at: admin@fvu.co.uk / 020 7407 7755.

JERWOOD CHARITABLE
FOUNDATION



 Supported using public funding by
ARTS COUNCIL
ENGLAND