



WHAT WILL THEY SEE OF ME?

JERWOOD/FILM AND VIDEO UMBRELLA AWARDS

Press Release: 14 May 2013

ANNOUNCING CALL FOR APPLICATIONS:

JERWOOD/FILM AND VIDEO UMBRELLA AWARDS: *What Will They See of Me?*

whatwilltheyseeofme.org.uk #WWT SOM

The Jerwood/Film and Video Umbrella Awards are major awards for moving-image artists in the first five years of their practice, presented in partnership by Jerwood Visual Arts (JVA) and Film and Video Umbrella.

The upcoming second edition of the Jerwood/Film and Video Umbrella Awards is called 'What Will They See of Me?' and opens to applications from artists on 20 May until 1 July 2013. The selected artists will receive a bursary and commissioning fund totalling £56,000, as well as production support from Film and Video Umbrella and an exhibition at JVA at Jerwood Space, London. During the first phase, an expert panel will select four moving-image artists who will each be awarded a £4,000 bursary to develop pre-production proposals for significant new works and will be supported to take part in a group exhibition at JVA at Jerwood Space. During this exhibition, two of the four artists will be selected to receive a £20,000 commission each and further support from Film and Video Umbrella to develop their ideas into finished works which will premiere at JVA at Jerwood Space and will tour to the Centre for Contemporary Arts in Glasgow in 2015.

Taking the title *What Will They See of Me?* as its guiding theme, the project considers the importance we attach to individual expressions of personal identity, at a time when we all produce (and consume) so many images that it is hard for any more than a few of them to stand out from the crowd. As more and more photographs, videos and web clips go into circulation and compete for our attention, which ones will make it through to the future, and what, in turn, might the future make of them?

Social media and online image-sharing/video-sharing platforms offer unprecedented opportunities for people to make themselves known to the world. But it is also clear that our online activities can leave inadvertent traces whose permanence and visibility

to data giants like Google and Facebook is a matter of current debate. As the lines between public and private continue to blur, what are the actual marks we leave behind in this new online universe?

Artists are asked to address and explore these themes, using all forms of the moving image, or working digitally, or online.

The final two commissioned artists from the first edition of the Jerwood/Film and Video Umbrella Awards: *Tomorrow Never Knows* are being exhibited at the Centre for Contemporary Arts in Glasgow from 8 June – 20 July 2013.

The call for applications opens on Monday 20 May at 12noon at whatwilltheyseeofme.org.uk

The selection panel includes:

Ed Atkins, artist, previously selected for Jerwood/Film and Video Umbrella Award

Steven Bode, Director, Film and Video Umbrella

Shonagh Manson, Director, Jerwood Charitable Foundation

Francis McKee, Director, Centre for Contemporary Arts, Glasgow

Catherine Wood, Curator of Contemporary Art & Performance, Tate Modern

Notes to editors:

Project Credit: The Jerwood/ Film and Video Umbrella Awards: *What Will They See of Me*, are a collaboration between Jerwood Visual Arts and Film and Video Umbrella in association with Centre for Contemporary Arts, Glasgow.

Film and Video Umbrella commissions, curates, produces and presents film, video and other moving-image works by artists that are staged in collaboration with galleries and other cultural partners. Since the late 1980s, Film and Video Umbrella has been at the forefront of this vibrant and expanding area of practice, promoting innovation through its support of some of the most exciting figures on the contemporary scene. During this time, the organisation has commissioned and produced over 100 different artists' projects, ranging from ambitious multi-screen installations to shorter film and video pieces, as well as numerous online commissions. www.fvu.co.uk

Jerwood Visual Arts (JVA) is a contemporary gallery programme of awards, exhibitions and events at Jerwood Space, London, and on tour nationally. JVA promotes and celebrates the work of talented emerging artists across the disciplines of drawing, painting, sculpture, applied arts, photography and moving image. It also aims to make connections and provoke conversations within and across disciplines. JVA is a major initiative of the [Jerwood Charitable Foundation](http://www.jerwoodvisualarts.org). www.jerwoodvisualarts.org

The Jerwood Charitable Foundation is dedicated to imaginative and responsible revenue funding of the arts, supporting artists to develop and grow at important stages in their careers. It works with artists across art forms, from dance and theatre to literature, music and the visual arts. www.jerwoodcharitablefoundation.org

For further information on applying please contact:

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